



Effective 1st January 2009

MONO RATES

SINGLE COLUMN CM	€77
HALF PAGE ROP	€8,750
PAGE ROP	€17,500

COLOUR RATES

SINGLE COLUMN CM	€115
HALF PAGE ROP	€13,300
PAGE ROP	€26,700

SPECIAL POSITION

PAGE 5 SOLUS (25 x 4 colour)	€13,300
OUTSIDE BACK COVER (25 x 4 colour)	€13,300

SUNDAY WORLD MAGAZINE

A4 COLOUR GLOSSY PAGE	€15,100
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INSERTS

Sunday World can insert your publicity material into the paper each week. From single Postcard size to A4 magazine or Tabloid Newspaper.

Let us deliver your message.

Cost range from €72 per 1,000 depending on size and weight.

CONTACT SARAH HARNEY ON 8848923
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Sunday World Advertising Rates are the same for all editions excluding Northern Ireland and the Sunday World magazine.
All Prices Subject to VAT at Standard Rates
Rate refers to 100% actively purchased paid circulation.

NORTHERN IRELAND EDITION

MONO

	<i>stg.</i>
SINGLE COLUMN CM	€12.10
HALF PAGE ROP	€1,350
PAGE ROP	€2,660

COLOUR

	<i>stg.</i>
SINGLE COLUMN CM	€18.50
HALF PAGE ROP	€2,270
PAGE ROP	€4,600

ALL IRELAND RATE

MONO

SINGLE COLUMN CM	€95.60
HALF PAGE ROP	€10,800
PAGE ROP	€21,500

COLOUR

SINGLE COLUMN CM	€143
HALF PAGE ROP	€16,700
PAGE ROP	€33,700

CONTACT

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Andrew McDermott - Advertising Manager	8848914
Vincent Cranley - Appointments	8848918
Oliver Cooney - Motors	8848917
Keith Dixon - Senior Agency Rep.....	8848919
Zoe Holohan - Sunday World Magazine.....	8848916
John Morris - Features	8848922
Sarah Harney - Features/Inserts	8848923
Brendan Hanrahan - Features	8848920
Sarah Corcoran - Features	8848925
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NORTHERN IRELAND CONTACTS

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